

Message Text

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73

ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-03

INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02 OPIC-03 SP-02

CIEP-01 LAB-04 SIL-01 OMB-01 DOTE-00 PA-01 PRS-01

/055 W

----- 125281

R 162033Z SEP 75

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 7281

INFO AMCONSUL GUAYAQUIL

AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMEMBASSY LA PAZ

AMEMBASSY LIMA

AMEMBASSY SANTIAGO

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E.O. 11652: N/A

TAGS: ECIN EIND EC

SUBJECT: DEVELOPMENT OF ECUADOREAN AUTOMOTIVE SECTOR UNDER
ANDEAN PACT AUTOMOTIVE PROGRAM

REF: QUITO 6879

1. EMBASSY HAS NOW DISCUSSED SUBJECT WITH ANOTHER SOURCE IN
GOE INDUSTRIAL DEVELOPMENT CENTER (CENDES), LOWER-RANKING THAN
SOURCE OF INFORMATION IN REFTEL BUT WE BELIEVE BETTER INFORMED
AND MORE FORTHCOMING. THIS SOURCE CONFIRMS THAT, REGARDING
PRODUCTION OF A-2 CAR, ECUADOREANS HAVE BEEN SUBJECTED TO
CONSIDERABLE PRESSURE FROM FELLOW ANDEANS, ESPECIALLY
VENEZUELANS, FOR SELECTION OF FIAT OR RENAULT. SOURCE SAYS
THAT FOR VARIOUS REASONS RENAULT HAS VIRTUALLY BEEN RULED
OUT, AND THAT ECUADOREAN PREFERENCE NOW IS FOR EITHER FIAT OR
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PEUGEOT, WITH FIAT IN THE LEAD ON BASIS OF PRICE FACTORS,

THOUGH SOME DECISION-MAKERS NEVERTHELESS PREFER PEUGEOT
ON BASIS OF QUALITY FACTORS.

2. SOURCE SAYS EITHER FORD OR GM IS CERTAIN TO WIN THE
BIDDING FOR TRUCKS, BECAUSE "WE FEEL NO ONE CAN COMPARE
WITH U.S. FIRMS IN THIS FIELD".
BREWSTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AUTOMOTIVE INDUSTRY, PROPOSALS (BID), ECONOMIC PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 16 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975QUITO06924
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750321-0340
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750948/aaaabqfw.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 2
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Previous Handling Restrictions: n/a
Reference: 75 QUITO 6879
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 03 SEP 2003
Review Event:
Review Exemptions: n/a
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Review Markings:

Margaret P. Grafeld
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Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
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Secure: OPEN
Status: NATIVE
Subject: DEVELOPMENT OF ECUADOREAN AUTOMOTIVE SECTOR UNDER ANDEAN PACT AUTOMOTIVE PROGRAM
TAGS: ECIN, EIND, EINV, EC, XM, US, ANDEAN PACT
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006